

# 7 MANUAL DE MARCA



FINCA RAÍZ.

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**Bogotá – COLOMBIA**

# COLOR

**Color:** RGB - CMYK

The image displays a color selection interface. At the top, a cyan square is labeled "COLOR". Below it is a horizontal gradient bar transitioning from black to cyan, with a black arrow pointing to the cyan end. To the left of the gradient bar is a vertical color spectrum bar showing a rainbow gradient. Below the gradient bar are three input fields for RGB values: R (1), G (215), and B (223). Below these are four input fields for CMYK values: C (90), M (0), Y (32), and K (0). The background features a large, stylized letter 'P' with a gradient from light to dark gray.

<b>R</b>	1
<b>G</b>	215
<b>B</b>	223
<b>C</b>	90
<b>M</b>	0
<b>Y</b>	32
<b>K</b>	0

# TEXTO

**Texto:** Century Gothic



Century Gothic  
AaBbCcDdEeFfGgHh  
IiJjKkLlMmNnOoPpQq  
RrSsTtUuVvWwXxYyZz1  
234567890!@#\$%^&\*(  
)-=[];',./\_+{}:"<>?\`|~

**ABCDEFGHIJKLMN  
OPQRSTUVWXYZÀÅ  
abcdefghijklmnop  
qrstuvwxyzàåéîõø&  
1234567890(\$£.,!?)**

LOGO



LOGO TIPO

